



The Maddy Institute
California State University, Fresno

The Maddy Report – A New Public Affairs TV Program for the Valley



The Maddy Report, a 30-minute public affairs television program on issues impacting Central California, will premier on KSEE 24, NBC's Fresno affiliate, on May 27 from 9:00 to 9:30 pm.

The first program will be on “*The State Bond Proposals: What Could They Mean for the Valley?*” The guests will be:

- **Assemblyman Juan Arambula (D)**
- **Assemblyman David Cogdill (R)**
- **Dan Walters, columnist for the Sacramento Bee**
- **Don Jackson, Chairman of The Maddy Institute,**
- **Diana Dooley, Maddy Institute Board member and General Counsel and Vice President of Children's Hospital of Central California**
- **Jim Boren, Maddy Institute Board member and Editorial Page Editor of the Fresno Bee**

Mark Keppler, the Executive Director of the Maddy Institute will moderate.

In the following months, additional Maddy Reports will be aired addressing issues critical to the region.

“The goal of The Maddy Report,” according to Prof. Keppler, “will be to provide a balanced, fact-based and thought-provoking examination of the issues facing the region, state and nation. We are pleased to be partnering with KSEE 24 on this project.” Don Jackson, the Chair of The Maddy Institute, agreed, noting that “The Maddy Report will,



undoubtedly, advance our mission of assisting in the development of a more informed and involved electorate.”

Todd McWilliams, General Manager for KSEE 24 stated that “As the Central Valley’s leader in community affairs, we believe it is our obligation to present high, quality, local programming like the Maddy Report. This program is just another example of our commitment to this community.”

Future shows will air in 2006.

Director Keppler noted that the Public Policy Sub-Committee of the Maddy Institute Board will work make recommendations regarding the topics to be discussed on the program.

John Welty, President of California State University, Fresno, noted that “...as our region’s premier engaged University, we take seriously our obligation to encourage the free and open debate of ideas. We hope these programs help inform the public on the important issues to our region.”